

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

6261
WHOLESALE PRICE=LIST

JANUARY
1901

PALMS

Decorative Plants and Other Seasonable Stock



BAY TREES.

For Prices see Page 2.



Photograph of a Group of Hardy Rhododendrons in Bloom.
We make a specialty of these, and carry a large stock.
For Prices, etc., see Page 6.

o o o

F. R. PIERSON CO.

Tarrytown-on-Hudson, New York

Cable Address ✕ Pierson, Tarrytown (A B C Code used)
Long Distance Telephone ✕ Tarrytown, 48



...TERMS...

To customers of approved credit 60 days' credit will be given, unless otherwise agreed upon, or 3 per cent. discount for cash within 15 days from date of invoice, or 5 per cent. discount where cash is remitted with order.

All accounts remaining unpaid when due are subject to sight draft without further notice. New customers desirous of opening accounts with us must give satisfactory references as to their responsibility.

Prices subject to change without notice.

PALMS AND OTHER DECORATIVE PLANTS.

Our stock of Palms, Boston Ferns, Pandanus, and other ornamental decorative plants is in fine shape, having been grown cool. We invite intending purchasers to examine it before buying. We carry principally medium and large sized plants, the sizes that are most generally useful.



ARECA
LUTESCENS.

ARECA LUTESCENS.

There is no palm quite so graceful as the Areca for house decoration, particularly when it attains a considerable size. We have a fine stock of this favorite palm. Plants are fine and bushy, and in first-class shape.

Strong plants in 5-in. pots, 1½ ft. high, 3 plants in a pot, \$6.00 per doz.
Heavier plants in 5-in. pots, 1½ ft. high, 3 plants in a pot, \$9.00 per doz.
Strong plants in 6-in. pots, 2 ft. high, 3 plants in a pot, \$12.00 per doz.
Extra strong plants in 7-in. pots, 2½ ft. high, 3 plants in a pot, \$24.00 per doz.

LATANIA BORBONICA (Fan-Leaf Palm).

This is one of the most popular and reliable hardy palms for indoor decoration. It is a rapid grower, and is very satisfactory in every respect. We offer a fine lot of medium and large sized plants. Florists will find the largest sizes offered very useful for decorating.

Strong plants in 7-in. pots, 1½ ft. high, \$9.00 per doz.
Extra strong plants in 9-in. pots, 2 ft. high, \$2.00 each.
Strong plants in 10-in. pots, 2½ ft. high, \$3.00 each.
Heavier plants in 10-inch pots, 2½ ft. high, very bushy, 3 plants in a pot, \$3.50 each.



LATANIA BORBONICA.

CYCAS REVOLUTA (Sago Palm).

This is a very satisfactory house plant on account of its hardiness. Florists will find the small sizes offered very salable. We offer fine, perfect plants, which will be found exceedingly good value at the prices named.

Strong plants in 6-in. pots, \$9.00 per doz.
Heavier plants in 6-in. pots, \$12.00 per doz.

We can also supply a limited stock of larger specimen plants at \$5.00, \$7.50, \$10.00 and \$15.00 each, according to size.

Dormant Stems.—We import these largely from Japan, offering only the true long-leaved variety; medium sized stems from four to twelve inches in length, most desirable size for florists' use. Import orders will be booked at any time for delivery April 1st, as soon as importations reach this country.

\$10.00 per 100 lbs.; 250 lbs. at 8c. per lb.;
1,000 lbs. for \$75.00.



CYCAS
REVOLUTA.

BAY TREES.

We offer a fine stock of both Standards and Pyramids in perfect shape. There is a large sale for bay trees. Nothing approaches them as effective plants for decorating entrance halls, piazzas, hotels, Italian gardens, or inclosed courts. They are always in keeping with such surroundings.

Standards and Pyramids, about 3 ft. in diameter, 7 to 8 ft. high, \$10.00 each.
Extra fine plants, 3½ ft. in diameter, 7 to 8 ft. high, \$15.00 each.

BOXWOOD

Trimmed in Pyramidal Form.

This makes a very salable and beautiful ornamental plant; very fine for filling vases, decorating entrance halls or piazzas, and can be used in many places where bay trees are not admissible on account of its hardiness, as it will stand any amount of frost or cold. Our plants are beautifully formed, trimmed in pyramidal shape, dark olive green.

Fine well trimmed specimens in perfect shape, about 3½ ft. high, \$24.00 per doz.



KENTIAS.

Strong plants in 5-in. pots, 16 in. high, \$6.00 per doz.
Heavier plants in 5-in. pots, 20 in. high, \$9.00 per doz.
Strong plants in 6-in. pots, 2 ft. high, \$12.00 per doz.
Extra strong plants in 7-in. pots, 2½ ft. high, \$18.00 per doz.
Fine plants in 7-in. pots, 3 ft. high, \$24.00 per doz.
Large plants in 8-in. pots, 4 ft. high, \$4.00 each.



PYRAMIDAL BOX.

COLUMBIA FLOWER TUBS—The best thing made for large Palms, Bay Trees, Etc. Made of best Cypress, natural varnish finish. Tubs, 12 inches in diameter, 11 inches high, \$0.85 each; 15 do., 14 do., \$1.25 each; 18 do., 16½ do., \$1.70 each; 21 do., 18½ do., \$2.10 each; 24 do., 20½ do., \$2.50 each. For other greenhouse and garden supplies, see our General Wholesale List.



FICUS ELASTICA.

ARAUCARIA EXCELSA.

Nice young plants in 5-in. pots, about 10 in. high, \$9.00 per doz.

BEGONIA REX.

We offer some exceedingly choice varieties of this favorite and useful greenhouse plant. The color and form of the varieties offered are very rich and unique and beautiful in the extreme. Our collection will be found to comprise the very choicest selection of sorts.

Extra strong plants in 3½-in. pots, \$10.00 per 100.



Copyrighted, F. R. PIERSON CO.
REX BEGONIA PRES. CARNOT.

FICUS ELASTICA (*Rubber Plant*).

This certainly is one of the best selling plants grown for decorative purposes. We have a grand stock. Plants are grown from top cuttings, and have large, perfect, full sized leaves right to the pot, and are in grand shape.

Strong plants in 6-in. pots, 1½ ft. high, \$6.00 per doz.; 6-in. pots, 2 ft. high, \$9.00 per doz.; 8-in. pots, 3 ft. high, \$1.00 each; 8-in. pots, 3½ ft. high, \$1.50 each; 8-in. pots, 4 ft. high, \$2.00 each.

BOSTON FERN (*Nephrolepis Exaltata Bostoniensis*).

We have a very large stock of this, and plants are fine, strong, and bushy, and will be found to be exceedingly good value at prices quoted. This has become one of the most popular of all decorative plants: there is no other plant that sells so well and that is so popular. It makes a splendid house plant, growing nicely in any ordinary dwelling house. It is a plant that it will pay to carry a good stock of, because the plants increase rapidly in value.

Strong plants in 8-in. pans \$1.00 each; fine, bushy plants in 10-in. pans, \$1.50 each; extra heavy plants in 10-in. pans, \$2.00 each.



NEPHROLEPIS EXALTATA BOSTONIENSIS.

PANDANUS VEITCHII.

We have an unusually fine stock of this elegant decorative plant. Our stock of this is always good, but this year it is better than ever. Plants have been grown cool, are well colored, and in the very best possible shape, and will give first-class satisfaction.

Strong plants in 5-in. pots, 12 in. high, \$9.00 per doz.; 6-in. pots, 16 in. high, \$12.00 per doz.; 7-in. pots, 20 in. high, \$18.00 per doz.; 7-in. pots, 24 in. high, \$24.00 per doz.; a few large specimen plants in 12-in. pots, 4 ft. high, \$5.00 each.

Pandanus Utilis.—Strong plants in 4-in. pots, \$3.00 per doz.

ASPARAGUS SPRENGERI.

This has now become very popular, and is exceedingly valuable for growing for cutting for foliage. No other green that can be grown is so fine, especially to use with carnations. It grows rapidly, keeps well, customers like it, and it is very profitable. It has to a great extent superseded Maiden Hair Fern. It also makes a grand plant for house decoration, and when grown in large sizes, say 6-inch pots or larger, makes one of the finest and most salable house plants. It is becoming almost as popular for this purpose as the Boston Fern.

Strong plants in 2¼-in. pots, fine stock for planting out for cutting or for shifting on and growing into large plants, \$3.00 per 100; extra strong plants in 3½-in. pots, \$8.00 per 100; large plants in 6-in. pots, with fine tops, fine salable plants, \$6.00 per doz.

DRACENA INDIVISA.

This is one of the most useful plants for florists' stock. There is nothing quite so useful for centers of vases, hanging baskets, etc. It is graceful, and well adapted for the purpose, not being injured by sun or wind in the most exposed situations. We have a fine stock of this, and florists would find that it would pay them to obtain their supplies early and shift it and grow it on, as it will increase in value rapidly. Stock offered is very good value.

Strong plants in 4-in. pots, \$15.00 per 100; 5-in. pots, \$25.00 per 100; large specimen plants, 5 to 6 ft. high, for centres of very large vases or for decorative purposes, \$4.00 to \$5.00 each.



Copyrighted, F. R. PIERSON CO.

SMALL FERNS

For Fern Pans.

The use of ferneries as ornaments for the dinner table is now almost universal. Nothing makes so fine an ornament, and nothing is so well adapted for the purpose. We offer a nice stock of the hardiest varieties, a good collection of the best sorts.

Strong plants in 2¼-in. pots, \$4.00 per 100.

CYRTOMIUM FALCATUM.

(The Holly Fern).

This makes a very desirable house plant when grown to a good sized plant, and it is very hardy. It has also been called *The Leather Fern*, on account of its easy culture. Foliage is bright and glossy. It is called *The Holly Fern* on account of the similarity of its foliage to that of holly.

Strong plants in 6-in. pots, \$6.00 per doz.

PTERIS WIMSETTI.

This is a strong-growing, beautiful fern, and when grown to a good sized plant makes a very desirable ornament for the table or for house plant.

Strong plants in 6-in. pans, \$6.00 per doz.



DRACENA INDIVISA.

COLUMBIA FLOWER TUBS—The best thing made for large Palms, Bay Trees, Etc. Made of best Cypress, natural varnish finish. Tubs, 12 inches in diameter, 11 inches high, \$0.85 each; 15 do., 14 do., \$1.25 each; 18 do., 16½ do., \$1.70 each; 21 do., 18½ do., \$2.10 each; 24 do., 20½ do., \$2.50 each. For other greenhouse and garden supplies, see our General Wholesale List.



PHOTOGRAPH OF A HOUSE OF OUR PREMIER VALLEY.

LILY OF THE VALLEY.

We can still supply a limited quantity of the following three grades of Valley. Crop was short, and stocks are not over plentiful. Customers who have not already obtained their full supplies should lose no time in doing so, because after present stocks are exhausted we shall have no additional supplies. If you have not already secured what stock you want for forcing between now and Easter, it would be advisable to place order without delay.

Extra Quality.—This is the standard quality three-year-old German pip generally sold, and is the quality usually handled in this country by most dealers. It is as good Valley as can be handled at the price. It should never be used for very early forcing, but for late forcing will give good results. \$1.25 per 100; \$10.00 per 1,000; \$22.50 per case 2,500 pips.

Pierson's Premier.—This is a very fine selected Valley, and can be forced much earlier than the *Extra Quality* offered above, and will be found to be more than worth the difference in price, particularly for earlier forcing. \$1.50 per 100; \$12.50 per 1,000; \$27.50 per case 2,500 pips.

Pierson's Perfection.—This is an extra selected grade, and is the grade that should always be used for very early forcing. It is the very finest quality Valley grown in Europe, and is selected for us with great care. It will produce the largest spikes, with the largest number of bells, and give the very largest percentage of first quality flowers. This grade of Valley is more than worth the difference in price to every grower, and we can recommend it without hesitation, knowing that it will give perfect satisfaction. \$1.75 per 100; \$15.00 per 1,000; \$32.50 per case 2,500 pips.

TUBEROUS-ROOTED BEGONIAS.

Having made arrangements with one of the largest and finest growers of Tuberous Begonias in Europe to supply us with his entire product, we are enabled to offer these bulbs at unusually low prices. Bulbs are first class, running 1 1/4 in. in diameter and up. The quality of the flower, notwithstanding the low price, is unusually fine. There is no finer stock to be had in Europe. Buyers will find it cheaper to buy here at our prices than to import their own stock direct. We offer them in separate colors,—white, pink, scarlet, yellow, and crimson.

Single, \$3.00 per 100; \$25.00 per 1,000.

Double, \$4.00 per 100; \$35.00 per 1,000.

GLOXINIAS.

We handle these very largely, and our strain of *Hybrida Crassifolia Erecta Grandiflora* is unequalled, embracing an unusual proportion of spotted, white, pink, and other choice colors. Bulbs of large size.

Finest mixed, \$4.00 per 100; \$30.00 per 1,000.

DAHLIAS.

Cactus, Large-flowering, Pompon, and Single.

We have a fine collection of dahlias, which we can supply in dry roots for immediate shipment. Where selection of varieties is left to us, we can often include more expensive varieties of which we have good stocks. Full description and list of varieties will be found in our descriptive catalogue.

Strong dry roots, \$8.00 per 100.

ASTILBE, OR SPIREA.

Florists who have room will find this profitable stock to grow on for Easter flowering. We have a fine stock of all the varieties offered. Clumps are of large size, in first-class, A No. 1 shape, and are exceedingly cheap at the prices quoted. As they are in perfectly dormant condition, they can be shipped by freight without injury. We are sure you would find a case or more of this very profitable stock, as first cost of the clumps is little or nothing, and it makes fine Easter stock.

Astilboides Floribunda.—A very strong grower, and quite distinct from the other two sorts, and preferred by many for Easter forcing. Flowers are pure white, very large and feathery.

Japonica.—Large imported clumps, grown especially for forcing.

Compacta Multiflora.—More compact than *Japonica*; an extra fine variety for forcing. \$3.50 per 100; \$30.00 per 1,000; \$8.00 per case 250 clumps.

Spirea Palmata.—Blooms in July. Bright pink flowers. One of the most striking and effective hardy herbaceous plants in cultivation. Fine, strong clumps. \$1.50 per doz.; \$12.00 per 100.

POT-GROWN LILACS

For Winter-Flowering.

We can supply a fine lot of these; fine plants, well budded, for immediate delivery, as long as unsold and as long as plants are in dormant condition. We offer the two leading varieties that are used for forcing.

Marie Legraye.—Pure white.

Charles X.—Best purple.

Strong plants, well set with buds, \$6.00 per doz.; \$45.00 per 100.

JAPAN LILIES.

Lilium Auratum.—Bulbs 7 to 9 in. in circumference, \$4.50 per 100; \$40.00 per 1,000.

Lilium Album.—Bulbs 7 to 9 in. in circumference, \$5.00 per 100; \$45.00 per 1,000.

Lilium Melpomene.—Bulbs 7 to 9 in. in circumference, \$5.50 per 100; \$50.00 per 1,000.

Lilium Rubrum.—Bulbs 7 to 9 in. in circumference, \$4.50 per 100; \$40.00 per 1,000.

DIELYTRA SPECTABILIS

(Bleeding Heart).

Fine, strong clumps, \$8.00 per 100.



FANCY-LEAVED CALADIUMS.

FANCY-LEAVED CALADIUMS.

We can supply ten of the very choicest varieties, very distinct and very desirable,—strong dormant bulbs of large size. These bulbs are grown out-of-doors, and will be found superior to greenhouse-grown plants. Tubers are full sized, undivided, and are strong and healthy. First sized bulbs, \$12.00 per 100.

CALADIUM ESCULENTUM.

Large bulbs, 6-9 in. in cir., \$3.00 per 100; \$25.00 per 1,000.

Extra sized bulbs, 9-12 in. in cir., \$6.00 per 100; \$50.00 per 1,000.

TUBEROSE PEARL.

We handle this very largely, exporting annually nearly a million bulbs—more than five carloads. Our bulbs are grown in the South, where the climate and soil are peculiarly adapted for their perfect development, and the stock we offer is the finest to be had anywhere.

Extra quality bulbs, 4 to 6 in. in circumference.

\$1.00 per 100; \$7.50 per 1,000.

For large quantities write us for special quotations, stating quantity wanted.



EXTRA QUALITY TUBEROSE PEARL.

NEW GIANT-FLOWERED CANNA

MRS. KATE GRAY.

The largest-flowered canna ever introduced. The flowers of this variety are of gigantic size, measuring six inches in diameter,—much larger than *Italia* or any of the Italian varieties. The Italian varieties, in fact, are not to be compared with this variety in any way—size of flower, freedom of bloom, or substance,—the flowers of this variety lasting as well as almost any of our leading standard sorts. In color, the flowers are very brilliant, deep orange, round and full, and are thrown high above the foliage, making them very showy and effective. It is one of the most effective bedders we have. It is a very free bloomer, and bears a large number of flowers on each spike. It is also a very strong grower, and would be valuable on account of its beautiful and luxuriant foliage alone, which is tropical in its luxuriance, much resembling the Abyssinian Banana; but added to this are its gigantic flowers, borne in large clusters, towering on large flower spikes high above the foliage, and produced in the greatest profusion. Notwithstanding its immense size, it is as free a bloomer as any of our best standard sorts, like *Florence Vaughan*, *Chicago*, etc., and the flowers last as long. It is an extraordinarily grand canna in every way. All who have seen it in our trial grounds the past summer unite in pronouncing it the finest thing in cannas sent out for a long time.

The accompanying illustration, which is a photograph of a flower spike, does not give an adequate idea of its size, as it is impossible to reproduce its actual size in the limited space.

\$20.00 per 100.

CANNAS.

BEST STANDARD SORTS.

We offer strong dormant roots of the following varieties as long as unsold. We have a very fine stock of most of the varieties offered, and will be glad to supply them as long as stocks remain unsold. We can only supply dormant stock early in the season. After March 1st we begin to start them for pot-grown plants for spring sales.

Mme. Crozy.—Scarlet, golden edge.

Alphonse Bouvier.—Brilliant crimson; free bloomer; tall grower.

Pres. McKinley.—Brilliant crimson, with scarlet shading; medium height; free bloomer.

Queen Charlotte.—Scarlet, with broad border of yellow; medium height.

Florence Vaughan.—Yellow, spotted scarlet. A favorite variety.

Souv. de Mme. Crozy.—Scarlet, bordered with deep golden yellow, the golden border being splashed and mottled with scarlet.

Chicago.—Orange-scarlet. An exceedingly free bloomer.

Alsace.—The only white canna. An immense bloomer.

Italia.—Very large flower, bordered yellow, the broad yellow margin being spotted with reddish orange; centre reddish orange.

Lorraine.—Lovely shade of soft, rosy pink, margined with light canary yellow. An exceedingly free bloomer, resembling *Alsace* in shape of flower and habit and style of growth.

Burbank.—Flowers of large size; rich canary yellow.

Austria.—Bright golden yellow, with faintest possible scarlet markings.

Mlle. Berat.—Dark carmine-pink; darkest of all the pink cannas. A showy and effective bedder. One of the finest.

Depute Ravarin.—Bright crimson; very tall, fine erect habit. As tall as *Alphonse Bouvier*, but does not drop its head.

Defender.—Yellow, striped, netted, and veined with scarlet.

W. G. Eisele.—Orange-salmon.

Rose Unique.—Pinkish salmon; medium height; exceedingly free bloomer.

Golden Bedder.—Bright golden yellow; very free bloomer.

Comte de Bouchard.—Larger than *Florence Vaughan*; otherwise very similar.

Pres. Carnot.—Dark-leaved variety, with carmine flowers. A favorite sort.

Roi des Rouges.—*King of the Reds*. Exceedingly brilliant red. Dwarf, compact, early and exceedingly profuse bloomer.

Egandale.—A favorite dark-leaved sort. Color, bright cherry.

F. Neuvessel.—Dark-leaved variety, with handsome foliage. Flowers orange-scarlet.

J. C. Vaughan.—Dark purplish foliage; large vermilion-orange flowers.

J. D. Cabos.—Dark greenish maroon foliage; bright orange, or apricot, flowers.

Kronos.—An Italian variety. Lemon yellow, spotted and blotched with reddish orange. A much freer bloomer than *Austria* or *Burbank*.

Secrétaire Chabanne.—Deep orange, the older flowers being suffused with a silvery lustre. Exceptionally large, exceedingly distinct, and an early and free bloomer. Extra.

Pres. Cleveland.—Immense trusses of flowers of the very largest size; bright orange-scarlet.

Beauté de Poitevine.—Dwarf, compact grower. Crimson-scarlet; free bloomer.

Philadelphia.—Crimson—rich and velvety. Very early, very dwarf, and a wonderfully profuse bloomer.

Duke of Marlborough.—Darkest of all cannas,—dark crimson. Tall, strong grower and free bloomer.

J. T. Lovett.—A recent introduction. Fine banana-like foliage. Flowers, bright cherry, in large and drooping clusters. Very free bloomer.

Strong dormant roots of all the above-named sorts, \$3.00 per 100.

New Rose, THE QUEEN OF EDGELY.

THE PINK AMERICAN BEAUTY.

Much lighter than *American Beauty*—beautiful bright pink, identical in every other respect. Large, full flowers of delicious fragrance. We are now booking orders for this new rose. Plants ready for delivery April 1st.

Strong plants, 2½-in. pots, \$9.00 per doz.; 50 plants for \$25.00; 100 plants for \$40.00.

CANNA MRS. KATE GRAY.



HARDY HYBRID PERPETUAL ROSES.

We offer an unusually fine stock of the very choicest and most desirable varieties for growing for pot plants for spring-flowering or for outdoor planting. Our stock is unusually strong, and cannot fail to please. Florists should lay in a good supply of these dormant roses, and pot them up for spring sales. There is nothing that sells better or that is more profitable. This is the time to place orders for this class of stock. Good rose stock is getting scarce, and prices are advancing. In order to secure a good assortment of varieties, it would be wise to place orders soon. Orders can be filled immediately on receipt, or, when desired, stock will be held for later shipment, where customers do not have the facilities for caring for it.

Margaret Dickson.—White, with slight tinge of satiny rose; large and of excellent form. A superb variety.

Gloire de Paris.—(Anna de Diesbach).—A most lovely shade—clear, bright rose; very large and fragrant.

Gen. Jacqueminot.—Bright crimson-scarlet, exceedingly rich and velvety. The buds and partly expanded flowers are beautiful, and much sought for by all. A strong, healthy grower and free bloomer. If one has room for but one rose, this one should be chosen.

John Hopper.—Very profuse bloomer. One of the finest and freest blooming roses in the garden. Bright rose with carmine centre; large and full.

Paul Neyron.—A grand rose. The flowers are immense; dark rose color, double and handsomely formed. Blooms all the season, and is unusually strong and vigorous.

Ulrich Brunner.—An elegant flower, finer every way than Gen. Jacqueminot; bright cherry; exquisite.

Madame Gabrielle Luizet.—A fine satin rose, inlaid with silvery rose, and most beautiful roses grown. A strong, sturdy grower, blooming very freely. Very hardy.

Magna Charta.—Immense flowers; one of the largest roses grown; rich dark pink; superb.

Mrs. John Laing.—One of the finest varieties, blooming almost constantly through the whole season. The buds are long and pointed, of the most beautiful shape; the open flowers large, full, and double, borne on long, straight stems. A lovely shade of delicate pink, exquisitely shaded; exceedingly fragrant.

François Levet.—Cherry red; well formed flowers. Very vigorous grower and very free bloomer.

Strong field-grown plants, extra heavy, \$12.00 per 100.

CRIMSON RAMBLER.

We desire to call the attention of the trade to the great value of this rose as a pot plant for spring sales. The great beauty of the rose is well known. It is not only one of the showiest and most beautiful of all hardy plants, but also makes one of the most beautiful pot plants for florists' use, and is particularly adapted for flowering for Easter, well-grown plants the last year having proved one of the finest novelties grown for this purpose. The freedom with which it blooms and the length of time the flowers remain on the plants make it unusually desirable for this purpose. A Boston grower realized ten dollars each for every plant he had. There is no rose that is more easily grown and flowered than Crimson Rambler. We can supply an extra fine lot of strong field-grown plants, extra fine for potting and growing on for this purpose. These plants are four to five feet high, with three to four strong canes each, and the stock is in the very best possible shape. These long canes will flower from every joint, and by proper training and winding the plants can be made of immense size and a perfect mass of bloom.

Extra strong field-grown plants, \$16.00 per 100; selected, heavier plants for forcing, \$20.00 per 100.

STANDARD, OR TREE, ROSES.

Hybrid Perpetuals.—Finest named sorts.

Crimson Ramblers.—These are very desirable grown in standard, or tree, form, and make a fine selling novelty.

\$4.00 per doz., \$25.00 per 100.

MOSS ROSES.

Blanche Moreau.—Pure white.

Crested.—Pink.

\$12.00 per 100.

A FEW SPECIALTIES IN HARDY PLANTS FOR FLORISTS' USE.

Hybrid Large-Flowered Clematis.—We offer a grand stock of strong field-grown or pot-grown plants of the most popular and best selling varieties.

Jackmani.—Best known of the perpetual clematis. Intense violet-purple. July to October.

Jackmani alba.—White; strong grower.

Hybrida Sieboldi.—Silvery lavender—a most beautiful shade. Exceedingly free bloomer.

Henryi.—Rich creamy white, commencing to bloom in June and blooming at intervals during the whole season.

Duchess of Edinburgh.—Double white.

Strong two-year-old plants, \$4.00 per doz., \$25.00 per 100.

Clematis Paniculata.—One of the most beautiful and most satisfactory of all hardy climbers; also one of the most popular plants, and sells in large quantities.

Extra strong, heavy field-grown plants, \$12.00 per 100.

Ampelopsis Veitchii (Boston or Japan Ivy).—Strong field-grown plants, \$10.00 per 100.

Chinese Wistaria.—We offer two sorts—white and purple. The Chinese wistaria is a much more rapid grower than the American, and flower clusters are also longer. We can supply a fine lot of extra strong field-grown plants, 5 to 6 ft. high.

White, \$6.00 per doz. Purple, \$4.00 per doz.

Aristolochia Siphon (Dutchman's Pipe).—Extra strong, heavy field-grown plants, with heavy tops, \$4.00 per doz., \$25.00 per 100.

Hydrangea Paniculata Grandiflora.—One of the most popular plants that can be handled by florists, and one for which there is a large sale.

Strong field-grown plants, about 2 ft. high, \$12.00 per 100; extra heavy plants, about 3 ft. high, \$16.00 per 100. Grown in tree form, or as standards, \$6.00 per doz., \$40.00 per 100.

Japanese Snowball (*Viburnum plicatum*).—This is very popular and one of our finest hardy shrubs. It is usually scarce, and is in great demand.

Strong field-grown plants, 2 to 3 ft. high, \$16.00 per 100; extra sized plants, 3 ft. high, \$25.00 per 100.

Deutzia Gracilis.—One of the most useful Easter plants. Very easily forced.

Fine, strong, compact plants, \$12.00 per 100.

Rhododendrons, Large Flowered Hybrids of Catawbiense.—We make a specialty of fine rhododendrons, and offer for spring delivery a large stock of the very finest and choicest varieties. We offer only hardy, iron-clad, tested sorts that will be found very reliable.

Strong plants, well budded, about 1½ ft. high, \$12.00 per doz., \$75.00 per 100; extra large plants, well budded, about 2½ ft. high, \$24.00 per doz., \$150.00 per 100.

Hardy Azaleas.—We offer a grand stock of both the following varieties:

Mollis.—These make fine plants for Easter forcing. They are very easily forced, and nothing makes a showier or finer plant for that purpose. Very popular in England, where large quantities are used. Flowers are very large, ranging through orange, yellow, buff, etc.

Fine bushy plants, covered with buds, 15 to 18 in. high, \$5.00 per doz., \$30.00 per 100; 1½ to 2 ft. high, \$6.00 per doz., \$40.00 per 100.

Ghent, or Pontica.—The flowers of this class are not as large as Mollis, but are very beautiful and entirely distinct. Prevailing colors are yellow and buff. One of the most gorgeous of all hardy plants. Grows taller than Mollis, and in time makes large bushes five to six feet high.

Strong plants, well covered with buds, finest named varieties, \$6.00 per doz., \$40.00 per 100.

Herbaceous Paeonies.—Strong field-grown plants. Separate colors, —white, pink, crimson, etc., \$12.00 per 100. *Officinalis rubra*, brilliant crimson, \$12.00 per 100. *Festiva alba*, best white, \$15.00 per 100. *Tenuifolium fl. pl.*, brilliant crimson flowers, fine feathery foliage, \$18.00 per 100.

Tree Paeonies.—We offer a fine collection of these in twelve splendid named sorts.

Strong pot-grown plants, two-year-old, \$12.00 per doz., \$75.00 per 100.

California Privet.—This is a plant for which there is an ever increasing demand and large sale. It makes the finest of all plants for hedges. We have a fine stock, and can offer for spring delivery the following:—

Strong plants, 1½ to 2 ft. high, \$4.00 per 100; 2 to 3 ft. high, \$6.00 per 100; 3 to 4 ft. high, \$8.00 per 100.

Japanese Privet (*Ligustrum Iota*).—Extra strong plants, 3 to 4 ft. high, \$8.00 per 100.





Mrs. Thomas W. Lawson.
Showing the Silver Cups awarded it.

NOVELTIES IN CARNATIONS.

Orders booked now for strong rooted cuttings, ready March 1st.

Prosperity, or No. 666.—This variety, better known as *No. 666*, or the "*Three Sixes*," is the American Beauty among carnations. It is sold during December and January last at \$6 per dozen wholesale. Average price during November, December, January, and February was 38c. It retailed for \$1 each during the greater part of December and January.

The flowers are of immense size, measuring fully four inches in diameter. It is the largest perfect carnation ever offered, and produces all uniformly large flowers, even the side shoots giving large flowers at all seasons of the year. The calyx is perfect. It is a tall grower, with fine long stems, exceptionally stiff and wiry, holding up the flowers straight and erect. It is a wonderfully free bloomer, taking into consideration the monster size that the flowers attain. Its keeping qualities are unequalled. In color it is entirely distinct from any other variety, making it a still greater acquisition,—white, overlaid with pink in mottles, deepening to centre, reminding one of the beautiful tints seen in azaleas and rhododendrons.

We believe this carnation will be found very profitable. It was awarded the **Lawson Gold Medal** at the last meeting of the American Carnation Society for the best hundred blooms, in competition with all the newest introductions, like *Mrs. Thomas W. Lawson*, *The Marquis*, etc. 50 plants, \$10.00; 100 plants, \$16.00; 250 plants, \$37.50; 500 plants, \$70.00; 1,000 plants, \$130.00.

Gov. Roosevelt.—This is without question the finest crimson variety that has been introduced. It is deep, rich, brilliant scarlet, heavily shaded with maroon. Flowers are fully three inches in diameter throughout the season, at times running larger. In form it is almost perfect, flower having a large number of petals, with strong, perfect calyx, which never bursts. It is a strong, vigorous grower, producing fine long, strong stems from two and a half to three feet long, holding the flower very erect. It is a very productive variety, coming into bloom in November. It is much superior to any other crimson carnation raised up to this time, and will give a high-class fancy crimson variety, for which there has long been a demand. \$12.00 per 100, \$100.00 per 1,000.

Lorna.—Pure white. A decided improvement on *White Cloud* in habit, stem, form, color, and continuously blooming qualities.

Dorothy.—The great value of this variety, among its other excellent qualities, is its great freedom of bloom, which is almost marvelous. In color it is a beautiful pure pink, heavily fringed, with very stiff stem and perfect calyx. In addition to this, its free blooming qualities, fine size and form, and brilliant color have kept it in the front rank of fancy carnations in the Chicago market for the past two years. As a traveler and keeper it cannot be surpassed.

Egypt.—Bright scarlet-crimson. Distinctive features are its grand color, exquisite spicy odor, fine commercial stems two and a half to three feet in length, uniform large size of flowers, averaging two and a half to three inches in diameter. We recommend this variety as being well worth a trial.

Norway.—Flowers pure white, two and a half to three and a half inches in diameter. A wonderfully vigorous, rapid grower of splendid habit. Stems are long and strong; flowers delightfully fragrant. First-class keeper and excellent shipper. This is a money-making carnation in every sense of the word, and we believe it will at once take its place among the very best carnations now on the market.

Above four sorts, \$10.00 per 100, \$75.00 per 1,000.

Mermaid.—Salmon-pink, good color, large flower, an early and extremely free bloomer. Stem is a little weak after transplanting, but quickly improves. A good summer bloomer in the field. \$6.00 per 100, \$50.00 per 1,000.

NOVELTIES 1900.

Mrs. Thomas W. Lawson.—This famous and much-advertised carnation is so well known that it is hardly necessary to describe it. Flowers are of immense size, borne on wonderfully long, strong, stiff, and erect stems. Color, dark cerise pink, lighting up beautifully under artificial light. This variety has been received with great favor, and is proving to be one of the most satisfactory of last year's introductions. It has come to stay, and will be in great demand, and will have a large sale at the reduced price at which it is offered this season.

\$7.00 per 100, \$60.00 per 1,000.

The Marquis.—This is pre-eminently the finest light pink carnation that has been introduced up to this time. Color is ideal—light silvery pink. Flowers are of the largest size, well-grown blooms measuring fully four inches in diameter, of perfect form, fringed, large, and very full. Its large size, lovely color, and freedom of bloom are making it exceedingly popular. We can recommend it in the very highest terms.

Genevieve Lord.—Light silvery pink. An unusually strong, vigorous grower, with stems two to three feet in length, perfectly rigid, holding the flowers erect. Size of the flower is in proportion to length of stem. A sturdy, vigorous, ideal grower. A grand variety on account of its beautiful color, fine stem, and freedom of bloom. It has proved to be one of the very finest of last year's introductions.

Ethel Crocker.—One of the best all-round pink carnations ever offered to the trade. Darker in color than *Genevieve Lord* or *The Marquis*. Quite distinct. Flowers are large, averaging three to three and a half inches in diameter; well formed, with extra heavy petals. Stems are two to two and a half feet in length and unusually stiff and rigid. An exceedingly free bloomer.

Olympia.—A beautiful variegated variety, variegation being very delicate—much lighter than *Mrs. George M. Bradt* and quite distinct from that variety. Color, beautiful clear, glossy white, with delicate pencilings of clear scarlet running through the petals. Flowers are fully as large as *Mrs. George M. Bradt*, or larger, and it is a freer bloomer.

Above four sorts, \$5.00 per 100, \$40.00 per 1,000.

EXTRA CHOICE SORTS.

Mrs. George M. Bradt.—This beautiful carnation commands the very highest market prices. Color, clear white, heavily edged and striped with bright scarlet. Flowers are of mammoth size—four inches in diameter—stems long and exceptionally strong. A wonderfully free bloomer and an extraordinary variety in every respect. \$4.00 per 100, \$30.00 per 1,000.

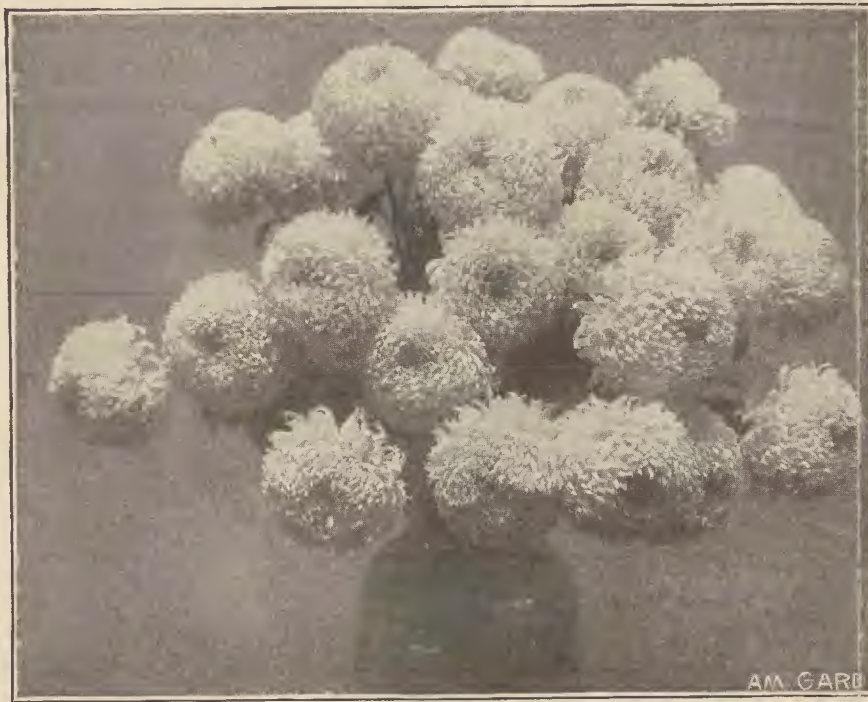
G. H. Crane.—This is unquestionably the very finest scarlet carnation grown to-day. Flowers are of the largest size, intense brilliant scarlet; fine strong stems. \$4.00 per 100, \$30.00 per 1,000.

General Maceo.—Dark crimson-maroon. The earliest and freest blooming carnation of any color. Habit of growth is dwarf, somewhat like *Lizzie McGowan*, and it is even a freer bloomer. Flowers are of good size, with perfect calyx. An A No. 1 carnation. \$3.00 per 100, \$25.00 per 1,000.



THE MARQUIS.

NOVELTIES IN CHRYSANTHEMUMS.



Photograph of one of the two vases of "Timothy Eaton" awarded Silver Cup by the Horticultural Society at New York for the best fifty blooms any variety.

COL. D. APPLETON.

Last season we sent out *Col. D. Appleton*, which has proved to be the finest yellow chrysanthemum for mid-season ever introduced. It is now almost too well known to need any description. It has won the highest approval and commendation wherever grown. It brought phenomenal prices, showing that fine chrysanthemums are still appreciated, and that none but the very finest will now pay. One grower at Chicago realized six dollars per dozen for all his blooms of this variety.

Flower is Japanese incurved, bright yellow in color, of great depth and solid build, not showing any centre, the lower florets reflexing to the foliage. Besides its immense size and beautiful color, another point in its favor is its almost faultless stem and foliage.

The demand for this variety has been unprecedented, and although it is very early in the season, we have already booked a large number of orders. We have looked so many that we cannot now promise delivery before March 1st, but will deliver earlier if we can possibly do so. On account of the demand it will be to the advantage of customers to place orders at once. Orders will be filled strictly in rotation as received, so that the earlier orders are placed, the earlier stock can be delivered. We have fixed a low price on it, which will ensure for it a very large sale.

\$8.00 per 100.

GOLDMINE.

This superb variety was also introduced last season, competing with *Col. D. Appleton* for the N. C. S. A. Silver Cup, which it won by less than one point. Both this and *Col. D. Appleton* are grand varieties, and are almost equally valuable, *Goldmine* coming into bloom after *Col. D. Appleton* has gone, giving another grand yellow, following *Appleton*. It is superior to *Modesto* or *Golden Wedding*, which have been the two most popular varieties, and it will undoubtedly supersede both of these grand and favorite sorts.

It is a fine, healthy grower, producing magnificent blooms of enormous size, having been grown eleven inches in diameter. Outer petals are reflexed, centre incurving in a whirl. Best flowers were from buds taken Oct. 10th. It is a fine, compact, dwarf grower, with fine stem and grand foliage. A grand thing. Plants ready for delivery in March. \$8.00 per 100.

WM. H. CHADWICK.

While this is not new, its exceedingly great value warrants us in calling particular attention to it. It is the finest late white chrysanthemum that has ever been introduced, either for commercial purposes or for exhibition. Flowers are pure white, occasionally tinted pearly pink. An ideal grower, with very strong stem and luxuriant foliage, meeting all the requirements of a first-class, A No. 1 market flower, every stem producing a perfect flower of the very largest size. Ready in March.

\$1.00 per doz.; \$6.00 per 100.

TIMOTHY EATON.

This now famous variety was the centre of attraction and stood out conspicuously at all the fall exhibitions, and captured every prize and cup for which it was entered. It won the silver cup of the C. S. A. at Chicago; silver cup of the Pennsylvania Horticultural Society at Philadelphia; silver cup of the Horticultural Society at New York; silver cup offered by the Board of Trade for the best novelty not yet in commerce, at Elmira, N. Y.

We know of several large growers who intend to plant this variety extensively the coming season, and we think it will prove to be as fine a white chrysanthemum as *Col. D. Appleton* has a yellow. It is the largest globular Japanese incurved white chrysanthemum yet raised. Flowers are of mammoth size, very compact and of good form; color, ivory white. It is a splendid keeper and a fine shipper. It has fine, stiff stems and splendid foliage, and is a fine, healthy grower. It can be grown as close on bench as six by nine inches. Medium height, three and a half to four feet.

It can be grown very easily, and will undoubtedly become the leading white chrysanthemum for commercial purposes. Crown buds must not be taken earlier than Aug. 15th. Terminals also bring magnificent blooms. Time of flowering, Nov. 15th and later.

We are now booking orders for spring delivery. There is a large demand for it; every one will want it. In order to secure earliest deliveries, orders should be placed at once. Orders filled strictly in rotation as received, beginning April 1st.

\$5.00 per doz.; \$30.00 per 100.

LADY ROBERTS.

This valuable variety was raised by Mr. George Hollis, of Toronto, to whose patient work we owe *Timothy Eaton* and several other fine varieties. It was raised two years later, and is the result of the same cross that produced *Timothy Eaton*, and is very similar to that variety; but several Toronto chrysanthemum experts who have seen both varieties growing and have been able to watch them consider *Lady Roberts* superior. No doubt every one will wish to grow both, and test them side by side. If it should prove, as claimed, superior to *Timothy Eaton*, it will be exceedingly valuable, as *Timothy Eaton*, as everybody knows, has swept the country as a white variety for exhibition. It was exhibited last fall before the Toronto Gardeners and Florists' Association, and was certificated by that body. Stem and foliage are all that can be desired. Use second crown bud. Ready April 1st.

\$5.00 per doz.; \$30.00 per 100.

NELLIE POCKETT.

This is a beauty, and we have great pleasure in offering it. We think it will prove fully as satisfactory as *Col. D. Appleton*, which we introduced last season, on account of its immense size, high quality, and earliness. This grand new variety, which originated in Australia, is an extra early white chrysanthemum of mammoth size—larger than *Col. D. Appleton*—and earlier than *Mrs. Henry Robinson*. It will be especially valuable, both on account of its large size and earliness. Flower is creamy white reflexed Japanese, with long, drooping florets, curling to the tips, making a very solid, compact bloom, the depth of the flowers equaling the breadth. It is a fine, healthy grower, with grand stem and foliage, and will prove to be one of the finest exhibition varieties that can be grown. It will be particularly valuable for market growers, on account of its earliness and large size, being also of the very highest quality. There is a demand for a high quality early white, and this will meet the most exacting demand in this particular. Use second crown bud. Ready April 1st.

\$3.50 per doz.; \$25.00 per 100.

Mrs. Elmer D. Smith.—Undoubtedly one of the finest introductions to be sent out of the most perfect form, full and double, with high, rounded centre. Color, bright yellow, deeper than *Golden Wedding*. In the C. S. A. cup contest at Chicago it stood second to *Timothy Eaton*, falling only one point behind that variety. It will undoubtedly supersede *Bonnaillon*, being brighter in color, more dwarf, with a stronger, heavier stem and much better foliage. Ready April 1st.

\$5.00 per doz.; \$35.00 per 100.

Iolantha.—An incurving pink, maturing Oct. 10th to 15th. Fine stem and foliage; height, three and a half feet. Good from either bud, although second crown (about Sept. 5th) comes a few days earlier. Color, beautiful shade of soft pink. We consider this the best early pink yet produced. Certificated by C. S. A. Ready April 1st. \$5.00 per doz.; \$35.00 per 100.

Mary Hill.—A seedling from *Mrs. Perrin*, and very similar to that variety in habit of growth, flower being very much fuller, showing no sign of a centre. Color, light, bright shade of pink, with a high, pearly gloss on outer petals. Blooms middle of November, and is an excellent keeper. C. S. A. certificate. Ready April 1st. \$3.50 per doz.; \$25.00 per 100.

Malcolm Lamond.—This beautiful new red variety is the exact color of *Fisher's Torch*—a beautiful velvety crimson. Does not burn, and is the easiest of its color to grow. It is a very dwarf grower, about two and a half feet high, self-supporting, with beautiful foliage. Received Chrysanthemum Society's certificate November, 1900, and was awarded 91 points by the Philadelphia Committee. Ready April 1st. \$3.50 per doz.; \$25.00 per 100.

Some of the Best of LAST YEAR'S NOVELTIES. Ready March 1st.

Superba.—The latest Japanese incurved pink, not being in perfection until December. Flower is very double, five and a half to six inches in diameter, with a high, rounded centre. Bright pink, intermediate in color between that of its parents, *Mrs. Perrin* and *Maud Dean*. We believe this to be one of the best commercial varieties that has been produced. Height, four and a half feet. Use terminal bud only.

White Bonnaillon.—Almost identical with *Major Bonnaillon* in size and form of flower and habit of growth, and a little later than that variety, blooming latter part of November. Pure snowy white. This is a fine medium sized white variety, lasting a long time. It might well be termed a late Ivory. Dwarf. Use terminal bud.

Intensity.—A fine late crimson—the latest of all; in perfection Nov. 20th to 30th. Petals reflexed; flowers very full and double.

Primo.—An extra early white variety. Planted before July 1st, it comes in the first week in October, when chrysanthemums are most valuable. It is a clear white Japanese bloom of very large size, discounting all other extra early white sorts, as it is of much better quality. Keeps and ships well. Above four sorts, \$1.00 per doz.; \$6.00 per 100.